Bringing Creativity & Relevance into the classroom

Creative Strategies to reach Millennials & Post
Generation X
My Family

I’m Cool...

Ugh...NO!

Whatever!

Yeah, right.
Generation X
My Influence
Use technology to transform your classroom culture
Embrace Social
Virtual Study Session

• Add your top 10 most important things to remember for a quiz or test as snaps.

Reminders

• Don’t let students forget that upcoming quiz or homework assignment with a reminder snap.
Showcase student work

- Snap pictures of students’ artwork and other special projects.

Student takeover

- Invite students to alternate taking over your classroom Instagram.
Provide context to a topic

• Help to bring a ‘real world’ element to the class.

Take a virtual field trip

• No permission slips required.
• Share the content with the class as a whole, or share with them individually.
• Find out what they like, who they follow.
Minute Physics
(4 Million Subscribers)

ASAP Science
(7 Million Subscribers)

VSauce
(12.5 Million Subscribers)
Educational Programs and Initiatives
Use Google for ideas

Join your school board

Real-world experience

School district policies must be aligned
“Student learning is not bound by the walls of the school”